

SCHOOL-COMMUNITY RELATIONS

Series 900

POLICY TITLE NEWS MEDIA RELEASES

No. 902.3

The Director of Communications will determine when a news release about internal school district and board matters will be issued. In making this determination, the superintendent will strive to keep the media and the school district community accurately and objectively informed. Further, the Director of Communications will strive to create and maintain a positive image for the school district. It is the responsibility of the Director of Communications to approve news releases originating within the school district prior to their release.

News releases will be prepared and disseminated to news media in the school district community. Questions about news releases will be directed to the Director of Communications.

Legal Reference: *Widmer v. Reitzler*, 182 N.W.2d 177 (Iowa 1970).
 Dobrovolny v. Reinhardt, 173 N.W.2d 837 (Iowa 1970).
 Iowa Code §§ 21.4; 22.2 (2013).
 1980 Op. Att'y Gen. 73.
 1952 Op. Att'y Gen. 133.

Cross Reference: 902 Press, Radio and Television News Media

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